

EXHIBITOR PROSPECTUS

Irish-American Orthopaedic Society
2019 ORTHOPAEDIC CONFERENCE
SEPTEMBER 6-7, 2019
SEA CREST BEACH HOTEL
CAPE COD, MASSACHUSETTS USA



Dear Exhibitor,

On September 6-7, 2019, the Irish-American Orthopaedic Society (IAOS) will hold its 2019 Orthopaedic Conference in beautiful Cape Cod, Massachusetts. This important conference will feature presentations and symposia on issues of current interest to practicing orthopaedists, as well as the presentation of scientific papers by residents, fellows, and orthopaedic surgeons. We expect orthopaedic surgeons from Ireland, Europe, and the United States to attend.

On behalf of the IAOS, I invite you to participate in our upcoming 2019 Orthopaedic Conference as an Exhibitor. The meetings include a mix of academic and private practice doctors with whom to interact. I am sure that your company would want to reflect its commitment to the practice of orthopaedic medicine by registering as soon as possible; space is limited.

Thank you for your commitment to orthopaedic education around the world, and I look forward to seeing you at the IAOS 2019 Orthopaedic Conference this coming September!

Sincerely,

Derek Bennett, MD

Derek Bennett, MD
President, Irish-American Orthopaedic Society

IMPORTANT DATES

August 2, 2019	Deadline for Sponsor/Exhibitor Application and Payment
August 7, 2019	Deadline for Exhibitor Representative Pre-Registration
August 16, 2019	Last day to Submit Copy for Final Program
September 5, 2019	Exhibitor Booth Set-up (12 noon - 4:30 p.m.) Exhibit Hours (9/6/19 - 7 a.m. - 5:30 p.m.) (9/7/19 - 7 a.m. - 1 p.m.) Welcome Reception in Exhibit Hall (9/6/19 - 6 p.m. - 7 p.m.)

Contact CindyLee Floyd at 410-494-4994 (ext. 224) or clfloyd@datatrace.com for more information

APPLICATION FOR EXHIBIT SPACE

Irish-American Orthopaedic Society • 2019 Conference • September 6-7, 2019

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Current Contact Name _____

Title _____

Signature _____ Date _____

Onsite Representative(s) for the General Meeting

1. _____

2. _____

*Additional badges may be purchased for \$50 each

SELECT YOUR LEVEL OF SUPPORT

Principal Sponsor - \$25,000

Supporting Sponsor - \$10,000

Participating Sponsor - \$5,000

Exhibitor - \$2,500

Exhibitor Booth Details:

Company table covers acceptable / Chairs provided

Backdrops acceptable within space allotted

Electricity on request / Trash can provided

Pre/Post Registration Attendee list provided

PAYMENT

Check (Payable to Irish-American Orthopaedic Society) Visa MasterCard American Express

Card Number _____ Exp. Date _____

Print Name on Card _____

Signature _____

Billing Address _____

Billing City/State/Zip Code _____

PLEASE RETURN TO:

CindyLee Floyd

Irish-American Orthopaedic Society

110 West Road / Suite 227

Towson, MD 21204

Phone: 877-441-9103 | Fax: 410-494-0926

Email: clfloyd@datatrace.com

APPLICATION AND PAYMENT MUST BE RECEIVED BY AUGUST 2, 2019

Details for Levels of Support

- **\$25,000 Principal Sponsor:** Luncheon sponsorship that includes your 30-minute company presentation. Two 6-foot tables in exhibit room. Signage with your logo prominently displayed at entries of conference hall. Podium recognition during meeting with your logo, again, prominently displayed on sponsor slide. Full page ad in the program book. 6 tickets to the President's Dinner with choice, reserved seating, and recognition from podium. 2 tickets to play golf with the IAOS Docs on Saturday. Banner Ad on IAOS website for one year.
- **\$10,000 Supporting Sponsor:** One 6-foot table display in exhibit room. Podium recognition during meeting. Medium-sized logo on sponsor slides. 1/2 page ad in program book. 2 tickets to President's Dinner. 2 tickets to play golf with the IAOS Docs on Saturday. Banner Ad on IAOS website for 6 months.
- **\$5,000 Participating Sponsor:** One 6-foot display table. Podium recognition during meeting. Smaller logo on sponsor slide. 1/4 page ad in program book.
- **\$2,500 Exhibitor:** One 6-foot display table. Podium recognition during meeting. Name mention on sponsor slide.

Conference Details

- **Vendor Exhibit Sessions:** Vendors will have three interactive exhibition sessions on Friday and two on Saturday to provide quality time with orthopaedic physicians, PAs, and NPs. In addition, the Welcome Reception will be held in the Exhibit Hall on Friday evening at 6 p.m., extending interaction time with attendees.
- **Welcome Reception:** Friday night in Hotel Exhibit Hall, 6 p.m. to 7 p.m. — casual dress, drinks, and hors d'oeuvres. Followed by a **Dine Around**, where you and your colleagues or family members can dine at one of four pre-reserved Cape Cod restaurants in the immediate area. Sign up on-site during registration, and we'll make your reservations for you. You are responsible for transportation and dining bill. See the IAOS website for more details.
- **President's Dinner:** Saturday night at the Hotel. Full Irish gourmet meal, presentations, Speaker. Additional dinner tickets, beyond sponsorship package allotments, are available for sponsors at \$100 per person. (Resort attire)
- **IAOS Golf Tournament:** Saturday afternoon at the Cape Club. Sponsor reps are invited (additional fees are required.)
- **Vendor's Spouses and Children:** Sign-up for events may be done in advance. Please visit iaos.net/annual-meeting for a complete listing of events and outings (plus any applicable pricing) so that you may plan ahead.

