

# EXHIBITOR PROSPECTUS

Irish-American Orthopaedic Society  
**2019 ORTHOPAEDIC CONFERENCE**  
**SEPTEMBER 6-8, 2019**  
**SEA CREST BEACH HOTEL**  
**CAPE COD, MASSACHUSETTS USA**



Dear Exhibitor,

On September 6-8, 2019, the Irish-American Orthopaedic Society (IAOS) will hold its 2019 Orthopaedic Conference in beautiful Cape Cod, Massachusetts. This important conference will feature presentations and symposia on issues of current interest to practicing orthopaedists, as well as the presentation of scientific papers by residents, fellows, and orthopaedic surgeons. We expect orthopaedic surgeons from Ireland, Europe, and the United States to attend.

On behalf of the IAOS, I invite you to participate in our upcoming 2019 Orthopaedic Conference as an Exhibitor. The meetings include a mix of academic and private practice doctors with whom to interact. I am sure that your company would want to reflect its commitment to the practice of orthopaedic medicine by registering as soon as possible; space is limited.

Thank you for your commitment to orthopaedic education around the world, and I look forward to seeing you at the IAOS 2019 Orthopaedic Conference this coming September!

Sincerely,

*Donald E. O'Malley, MD*

Donald E. O'Malley, MD

President, Irish-American Orthopaedic Society

## IMPORTANT DATES

August 2, 2019	Deadline for Sponsor/Exhibitor Application and Payment
August 7, 2019	Deadline for Exhibitor Representative Pre-Registration
August 16, 2019	Last day to Submit Copy for Final Program
September 5, 2019	Exhibitor Booth Set-up (12 noon - 4:30 p.m.) Exhibit Hours (9/6/19 - 9/7/19) 7:00 a.m. - 4:00 p.m.

Contact CindyLee Floyd at 410-494-4994 (ext.224) or [clfloyd@datatrace.com](mailto:clfloyd@datatrace.com) for more information

# APPLICATION FOR EXHIBIT SPACE

Irish-American Orthopaedic Society • 2019 Conference • September 6-8, 2019

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Current Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Onsite Representative(s) for the General Meeting

1. \_\_\_\_\_

2. \_\_\_\_\_

\*Additional badges may be purchased for \$50 each

## SELECT YOUR LEVEL OF SUPPORT

- Principal Sponsor - \$25,000**
- Supporting Sponsor - \$10,000**
- Participating Sponsor - \$5,000**
- Exhibitor - \$2,500**
- Clash of Industrial Titans Presentation - \$1,000**

Exhibitor Booth Details:

Company table covers acceptable / Chairs provided  
Backdrops acceptable within space allotted  
Electricity on request / Trash can provided  
Pre/Post Registration Attendee list provided

## PAYMENT

- Check (Payable to Irish-American Orthopaedic Society)
- Charge:  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City/State/Zip Code \_\_\_\_\_

## PLEASE RETURN TO:

CindyLee Floyd  
Irish-American Orthopaedic Society  
110 West Road / Suite 227  
Towson, MD 21204  
Phone: 877-441-9103 | Fax: 410-494-0926  
Email: [clfloyd@datatrace.com](mailto:clfloyd@datatrace.com)

APPLICATION AND PAYMENT MUST BE RECEIVED BY AUGUST 2, 2019

## Details for Levels of Support

- **\$25,000 Principal Sponsor:** Two 6-foot tables in exhibit room. Signage at entries of conference hall. Podium recognition (intro, after lunch, Saturday a.m., and all breaks). Logo prominently displayed on sponsor slide between breaks. Full page ad in program book and a full page ad in the Awards Dinner book. One free entry into "Clash of Industrial Titans" with 2 signs in the room. 6 tickets to the Awards Dinner with choice, reserved seating. Recognition from podium, prominent logo on sponsor slide. 2 tickets to play golf with the IAOS Docs on Sunday. Banner Ad on IAOS website for one year.
- **\$10,000 Supporting Sponsor:** One 6-foot table display in exhibit room. Podium recognition (at intro both days). Medium-sized logo on sponsor slide between breaks and at Awards Dinner. 1/2 page ad in program book. One sign at "Clash of Industrial Titans" in room. 2 tickets to Awards Dinner.
- **\$5,000 Participating Sponsor:** One 6-foot display table. Podium recognition at introduction. Smaller logo on sponsor slide between breaks and at Awards Dinner. 1/4 page ad in program book.
- **\$2,500 Exhibitor:** One 6-foot display table. Podium recognition at introduction. Name mention on sponsor slide between breaks and at Awards Dinner.
- **\$1,000 Clash of Industrial Titans Entry Free (1 person):** If you are a registered vendor, you may participate in the "Clash of Industrial Titans" presentation during Happy Hour on Friday, September 6, 2019 at 6:00 p.m. You will give a 5-minute talk on any of your products, new or existing, such as joint prostheses, drugs, injectables, tools, or techniques, that will be voted on by IAOS members at the end of the program. The winner of the "Top Product" will receive an award and bragging rights! (First 10 paid entries only - fees to support IAOS.)

## Conference Details

- **Vendor Exhibit Sessions:** Vendors will have five interactive exhibition sessions on Friday and two on Saturday for a total of 4-½ hours of quality time with orthopaedic physicians, PAs, and NPs.
- **Welcome Reception:** Happy Hour - Friday night @ Hotel, casual dress, drinks, hors d'oeuvres, and "Clash of Industrial Titans" presentations.
- **Awards Dinner:** Saturday night at the Hotel. Full Irish gourmet meal, presentations, Speaker. Additional Award Dinner tickets, beyond sponsorship package allotments, are available for sponsors at \$150 per person. (Resort dressy attire)
- **IAOS Golf Tournament:** Sunday afternoon at the Cape Club. Sponsor reps are invited (additional fees are required.)
- **Additional Advertising Opportunities:** Sponsored luncheons available. Awards Dinner Program Book : Half Page - \$500; Quarter Page - \$250; Eighth Page - \$125.
- **Vendor's Spouses and Children:** Sign-up for events may be done in advance. Please visit [iaos.net/upcoming-events](http://iaos.net/upcoming-events) for a complete listing of events and outings (plus any applicable pricing) so that you may plan ahead.