

# EXHIBITOR PROSPECTUS

## Irish-American Orthopaedic Society 2018 General Meeting April 20-22, 2018 Knockranny House Hotel Westport, Co. Mayo, Ireland



Dear Exhibitor,

On Friday, April 20, 2018, the Irish-American Orthopaedic Society (IAOS) will hold its General Meeting in beautiful Mayo County, Ireland. This is our most ambitious meeting of the year, and is held in conjunction with the Mayo Arthroplasty Conference (MAC), April 20-22, featuring presentations and symposia on issues of current interest to practicing orthopaedists, as well as the presentation of scientific papers by residents, fellows and orthopaedic surgeons. We expect orthopaedic surgeons from Ireland, Europe, and the United States to attend.

On behalf of the IAOS, I invite you to participate in our upcoming IAOS General Meeting, which includes the MAC meeting, as an Exhibitor. The meetings include a mix of academic and private practice doctors with whom to interact. I am sure that your company would want to reflect its commitment to the practice of orthopaedic medicine by registering as soon as possible; space is limited.

Thank you for your commitment to orthopaedic education around the world, and I look forward to seeing you at the IAOS/MAC meeting in April!

Sincerely,

*Donald E. O'Malley, MD*

Donald E. O'Malley, MD

President, Irish-American Orthopaedic Society

### IMPORTANT DATES

March 16, 2018	Deadline for Sponsor/Exhibitor Application and Payment
March 30, 2018	Last day to Submit Copy for Final Program
April 6, 2018	Deadline for Exhibitor Representative Pre-Registration
April 19, 2018	Exhibitor Booth Set-up (12 noon - 4:30 p.m.) Exhibit Hours (4/20-4/21) 7:00 a.m. - 4:00 p.m.

Contact CindyLee Floyd at 410-494-4994 (ext.224) or [clfloyd@datatrace.com](mailto:clfloyd@datatrace.com) for more information

# APPLICATION FOR EXHIBIT SPACE

Irish-American Orthopaedic Society • 2018 General Meeting • April 20-22, 2018

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Current Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Onsite Representative(s) for the General Meeting

1. \_\_\_\_\_

2. \_\_\_\_\_

\*Additional badges may be purchased for \$200 each (Executive booth sponsors will receive unlimited badges).

## SELECT YOUR LEVEL OF SUPPORT

**Executive Booth - \$20,000**

**Premium Booth - \$10,000**

**Exhibitor Booth - \$5,000**

**Video Wall Board - \$1,000**

Exhibitor Booth Details:

Company table covers acceptable / Chairs provided

Backdrops acceptable within space allotted

Electricity on request / Trash can provided

Pre/Post Registration Attendee list provided

## PAYMENT

Check (Payable to Irish-American Orthopaedic Society)

Charge:  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City / State / Zip Code \_\_\_\_\_

## PLEASE RETURN TO:

CindyLee Floyd

Irish-American Orthopaedic Society

110 West Road / Suite 227

Towson, MD 21204

Phone: 877-441-9103 | Fax: 410-494-0515

Email: [clfloyd@datatrace.com](mailto:clfloyd@datatrace.com)

APPLICATION AND PAYMENT MUST BE RECEIVED BY MARCH 16, 2018

## Details for Levels of Support

- **\$20,000 Executive Booth:** 8' x 16' booth size (two 4' x 8' tables); prime booth placement; prime-time workshop opportunity and space; presentation at Technology Showcase; 3-minute Company video on the Video Wall Board; 2 invitations to Welcoming Reception on Friday evening; 2 invitations to the Black Tie Dinner on Saturday night; Company name on golf tee for golf tournament; full-page, 4-color ad in *Journal of Surgical Orthopaedic Advances*; recognition from the Podium by IAOS President; badges for unlimited number of Company representatives; two entrants permitted for conference golf tournament.
- **\$10,000 Premium Booth:** 8' x 8' booth size (one 4' x 8' table); excellent booth placement; workshop opportunity and space; 2-minute Company video on the Video Wall Board; 2 invitations to Welcoming Reception on Friday evening; Company name on Golf Tee for golf tournament; recognition from the Podium by IAOS President; badges for 2 Company representatives.
- **\$5,000 Exhibitor Booth:** 8' x 4' booth size (one 4' x 6' table); 1-minute Company video on the Video Wall Board; 2 invitations to Welcoming Reception on Friday evening; recognition from the Podium by IAOS President; badge for 1 Company representative.
- **\$1,000 Video Wall Board:** If you are unable to exhibit with a booth, you may still make your presence known by running a 1-minute Company video on the Video Wall Board. It's a great way to show your support for our IAOS organization and the European orthopaedic community.

## Conference Details

- **Workshops:** upon a Company's request for Executive and Premium Booths, a room will be provided with a time slot on the schedule, for the Company to host a workshop about their product.
- **Technology Showcase:** This novel presentation gives the Company a chance to present their product for approximately 6 minutes before the audience and a panel. One expert panel member will speak on the "pro's" of the product, and another will speak on the "con's" of the product. We are looking for product innovation, need, and usefulness. Convince us why we should order 6 cases of your product tomorrow! There is good Irish Beer flowing in the audience, so conversation is pretty free-flowing. A "TOP PRODUCT" is selected by the panel and audience.
- **Video Wall Board:** located in the most prominent area of the meeting hall is on oversized HD Monitor on which a continuous loop of Company commercials are aired.
- **Welcome Reception:** Friday night @ Hotel, casual dress, fancy drinks, and hors d'oeuvres.
- **Black Tie Dinner:** Saturday night @ Hotel. Full Irish gourmet meal, presentations, Speaker (last year was U.S. Ambassador to Ireland).
- **Golf Tournament:** Sunday afternoon. Reps are invited to participate at the Westport Golf Course. Additional fees required (Executive Booth exhibitors are allotted 2 free entrants).